

FOR IMMEDIATE RELEASE

NeuroSky® Announces the distribution of MindSet Development Tools (MDT) for Free

Now Brain-Computer Interface Technology is Available to all Developers for Free

San Jose, Calif. (June 29, 2009) –NeuroSky, Inc., the leader in Consumer Brain-Computer Interface technologies for consumers, today formally announced they will make the MindSet Development Tools (MDT), their SDK for the MindSet headset, available as a free download from the NeuroSky Store (<http://www.neurosky.com>) this week. The MDT allows programmers and application developers to create software that communicates with the NeuroSky MindSet headset. The MindSet was released March 24th at the Game Developers Conference in San Francisco as a response to Independent Developers and University Researchers who were interested in using the NeuroSky BCI ThinkGear technology, but who did not have the ability to manufacture their own headsets.

“Our technology brings the power of BCI to the mass market, it is up to our partners and developers to determine the best applications for our ThinkGear technology,” said Stanley Yang, CEO of NeuroSky. “Our goal is to support innovation, not to limit it, and having the MDT available for free will allow developers to become more comfortable with our cutting edge products. This technology provides added value to applications that already exist and opens up opportunities for revolutionary new products.”

“In addition to questions about developing entertainment applications, we regularly receive requests from people who want to know if our technology can be used for ADD/ADHD, games for health, sports training and a number of others,” states Tansy Brook Communications Manager with NeuroSky. “We are currently working with a number of partners like the Serious Games Institute in the UK, who are sponsoring beneficial games applications, but we decided to make the MTD free to expand the opportunities for both Corporate and Independent Developers. With the right partners the possibilities for this technology are endless.”

The eSense™ algorithms in the ThinkGear technology recognize a user’s brainwave activity during varying levels of attention (concentration) and meditation (relaxation), process the information into digital signals, and then transmit the signals to a device (typically a computer) as commands. The MindSet can also transmit detailed brainwave data in a raw wave form (including muscle movement) for developers who would like more details about the measured biosignals, such as breakdowns of electroencephalography (EEG) frequency bands like alpha and beta.

The MindSet communicates with computers and devices through standard Bluetooth serial protocols (SPP), and, using the MDT, developers will be able to create applications for computers and devices, ranging from PCs to mobile devices.

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Like the Apple iPhone App Store and the Google's Android Marketplace, applications developed for the MindSet will be able to be distributed on the NeuroSky Store for sale and downloaded by other MindSet customers, as well as through traditional distribution channels. This will allow MindSet customers to buy and download all sorts of exciting applications for use with their MindSets.

About NeuroSky

NeuroSky, Inc. is the leader in Brain-Computer Interface technologies for consumer product application. Founded in 2004 and headquartered in San Jose, CA, NeuroSky works with industry partners, developers, and with academic and research institutions, to provide innovative products and solutions across a wide range of areas.

Applications for NeuroSky's technology are as diverse as consumer electronics, health & wellness, education & training, transportation, market research and others. NeuroSky has developed a user-friendly brainwave reading technology using a single (dry) sensor and onboard signal-processing chip. For more information about NeuroSky, please visit www.neurosky.com.

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